



For Immediate Release

MILLION BEVERAGE GRANTED TRADEMARK BY UNITED STATES PATENT AND TRADEMARK OFFICE

Cornelius, NC (June 23, 2011) – Million® Beverage, LLC has received the United States Certificate of Registration for their black bottle packaging. The mark has been registered under No. 3,949,458 on the United States Register.

Million® Beverage considers the granting of the mark an important addition to its intellectual property portfolio to better protect the unique imagery and positioning of the Million® brand. The Million® brand name along with their \$® logo, Feel like a Million® tagline and now their black bottle trademark helps to further solidify the foundation of the brand.

“Over the years, Million® has become known to consumers as *the drink in the black bottle*,” says Brandon Sperling, partner with Million® Beverage. “The color black has been synonymous with the Million brand since it was launched in 2005. This mark helps build and strengthen our brand value as the range of our marketing activities increase.”

Million® Beverage, LLC is currently seeking additional investment partners.

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About Million® Beverage: MILLION® Beverage was originally developed by Brandon Sperling, a career race car driver on the NASCAR circuit and performance driving expert for Mercedes-Benz, BMW, Porsche, Ford and GM. Brandon's search for an invigorating, all-in-one nutrient-enriched beverage that would help him, both physically and mentally, take on the grueling demands of racing led nowhere. The heart-pounding to exhaustive effects and physical discomforts associated with high-sugar based beverages were unhealthy and anti-productive. As a result, Million Beverage, LLC was determined to develop and produce healthy, premium beverages for optimal physical performance and mental well-being, allowing only the highest quality ingredients to be used in their products. For more information, visit www.drinkmillion.com.

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